



NEW ORLEANS HORNETS

MEDIA ADVISORY

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FOR IMMEDIATE RE-RELEASE

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Team Up with the New Orleans Hornets and Weddings Noir

Who: New Orleans Hornets & Weddings Noir Magazine

Where: New Orleans Arena

When: February 25, 2008 • 5:30pm

Objective: To create a bridal show that will attract women to attend a major sporting event by hosting the event at the Arena, and give men the opportunity to get involved in the planning process.

Leave it to the city of New Orleans to spice up a major sporting event.

The 1st Annual New Orleans Hornets GUYS AND DOLLS BRIDAL EXPO is happening at the New Orleans Arena on Monday, February 25th at 5:30pm.

Meet and greet the areas top bridal professionals, see the latest in bridal fashions, and win fabulous prizes! Stick around and feel the buzz because every New Orleans Hornets Bridal Expo ticket holder will be able to enjoy the Hornets vs. Wizards game.

This groundbreaking event was created to get guys involved in the wedding planning process, and to get girls to attend a major sporting event. One lucky couple will win a wedding package valued over \$10,000.00 so make sure you register.

Over 40 bridal professionals will be available to assist with all wedding planning needs.

Admission is \$10.00 per person and covers both the bridal show AND the Hornets game. Purchase tickets in advance by calling 593-4714 or visit Hornets.com

To become a vendor, visit www.weddingsnoir.com or call Weddings Noir 504-491-7463.

About Weddings Noir

Publishing since 2003, Weddings Noir is the premier wedding magazine dedicated to the Multi-Cultural bride. Weddings Noir was founded with the mission to provide a comprehensive wedding planning resource to meet the needs of African American, Latina, Indian, Asian and other multi-cultural couples.