

WEDDINGS NOIR AND WEDSPACE.COM

Present Brides and Basketball

EXHIBITOR INFORMATION 2009

NEW ORLEANS HORNETS – FEB 2 • HOUSTON ROCKETS – FEB 24
MEMPHIS GRIZZLIES - MAR 16 • ATLANTA HAWKS – MAR 25
DC WIZARDS – APR 4 • MIAMI HEAT – APR 7

These NBA teams have partnered with WEDDINGS NOIR to bring you the most exciting Bridal Shows in the area....This is your invitation to participate!

A great opportunity to showcase your product or service!

Advertising efforts for this event may include but is not limited to:

- **Radio promotions**
- **Print Media**
- **Post Cards distributed to bridal locations throughout local area listing participants**
- **Flyers posted at key bridal locations throughout the local area**
- **TV and Internet TV**
- **E-blasts to Team's database of 100,000+**
- **Various newspapers & publications throughout the area**
- **Listing on 8 national bridal show sites where brides go to find shows in their area**
- **Presence on the Teams, Weddings Noir and advertisers web sites.**
- **Exhibitor names will be flashed on the jumbotron during the game**
- **Company name on the Weddings Noir event program at game**
- **E-blasts to brides throughout the state**
- **Ticket giveaways at certain locations promoting shows**
- **Other methods varying depending on market. Details to come.**

The \$500 Table fee includes skirted table with chairs, generic signage, 4 tickets to game that evening, copy of lead list, 30% Discount in Weddings Noir's Spring '09 issue (deadline Jan 5th).

Booth selection after full payment will be on first come, first serve basis. Only 40 tables available.

WE WILL BE GIVING AWAY A \$10,000 WEDDING PACKAGE

If you would like to offer your service or product for this promotion, or would like to be an exhibitor, please contact Barbara Locklear at 504.491.7463
or email info@weddingsnoir.com.

The package will be presented during the game...the exposure will be priceless.